

## A History of Monty's



Founded in 1997 by Montrose "Monty" Justice, Monty's Plant Food Company has been a pioneer in plant and soil enhancement. Building on Monty's spirit of innovation and perseverance, the company uses proprietary technology to harness activated humics—creating environmentally friendly, economical, and effective solutions for healthier soil and stronger crops. More than twenty years later, Monty's continues to lead the field of humics and soil health.

For more information, call Monty's at 800.978.6342.  
Order products online at [MyPlantVantage.com](http://MyPlantVantage.com)



**MONTY'S**  
PlantVantage

800.978.6342  
[MyPlantVantage.com](http://MyPlantVantage.com)  
4800 Strawberry Lane  
Louisville, KY 40209



*"The difference Monty's made in my landscape as well as my vegetable garden was amazing! In 60 years of gardening I have never used a product that worked so well." — PlantVantage Customer*

## ENJOY IT

### Premium Tomato Plant Food

Premium Tomato Plant Food is designed to produce abundant and vibrant tomatoes! The best way to finish strong and healthy.

- ✓ Easy to apply on all tomatoes - root feed or foliar spray
- ✓ Contains beneficial calcium and humics for award-winning tomatoes
- ✓ Promotes strong roots for better nutrient uptake
- ✓ Improves plant hardiness and builds resistance to disease
- ✓ Increases number and vibrancy of blooms, and tomato yields
- ✓ Terrific for winterizing plants
- ✓ Apply as soon as tomato plants start to fruit or flower



## Application Information

**Fertilities:** May be applied weekly, bi-weekly, or monthly depending on the desired results. May be applied to the soil with a watering can, soaker hose, or drip irrigation. May be foliar-applied (misting of leaves) with pump-up or hose-end siphon type sprayer. Spray in the early morning or evening when the threat of evaporation is diminished. Monty's is rainfast in 2 hours. Monty's fertility products are concentrated liquid plant food that should be diluted before using. Dilution rate is 1 teaspoon per 2 gallons of water. See label for more information. Premium Indoor/Outdoor, Premium Growth and Premium Root & Bloom are available in 8, 16, 32 ounce and 1 gallon sizes.

**Soil Conditioner:** Monty's Premium Soil Conditioner is a concentrated product that should be diluted before using. Dilution rate for lawn and garden application is 2 ounces in 3 gallons of water. Can be applied through soaker hoses, drip irrigation, hose-end applicator, hand-held or pull-behind tank sprayers, in watering can or large bucket when applying around the base of a plant or spot treating soil. May be applied monthly depending on the desired results and condition of soil. Follow-up rain fall will benefit product as it will assist in working it into soil profile. See label for more information. Available in 8, 16, 32 ounce and 1 gallon sizes.

**Tomato Plant:** PlantVantage Premium Tomato Plant Food is a concentrated liquid plant food that should be diluted before using. Dilution rate is 1 teaspoon per 2 gallons of water. For best results, dilute according to instructions and water soil generously when transplanting, then foliar apply weekly by misting the leaves with pump-up or hose-end siphon type sprayer. Spray in the early morning or evening when the threat of evaporation is diminished. Monty's is rainfast in 2 hours. May also be applied bi-weekly or monthly depending on the desired results. Can be applied to the soil with a watering can, soaker hose, or drip irrigation. Available in 32 ounce and 1 gallon sizes.



**MONTY'S**  
PlantVantage®



*Premium plant food for better plants,  
gardens, and landscaping*

# PlantVantage Fuels Every Stage

Monty's PlantVantage is a unique line of plant, garden, and landscaping products — including an activated humic soil conditioner and low rate foliar plant foods — specifically designed to meet your growing needs. PlantVantage is ideal for use in landscape beds, in all flower and vegetable gardens, and on new plantings of flowers, trees, and shrubs. Use our entire product line this season: **Prep it. Start it. Grow it. Show it.** See the difference!

## PREP IT

### Premium Soil Conditioner

Treat your lawn and garden to Monty's Premium Soil Conditioner and help return your soil to a vital, more balanced state. Soil Conditioner is recommended to help replenish soil that is depleted from chemicals, compaction, drought, and even flooding.

- ✔ Increases moisture retention in your soil
- ✔ Increases nutrient uptake in plants
- ✔ Like composting, only faster
- ✔ Can be used on all soil types
- ✔ Easy application
- ✔ Apply early in the season outdoors, and all year for indoor plants



## START IT

### Premium Indoor/Outdoor

Premium Indoor/Outdoor is the ideal way to get your plants off to a great start with a perfect combination of nutrients. (4-15-12)

- ✔ Use on all plants, including trees, shrubs, flowers, and vegetables
- ✔ Promotes early root vigor and assists in developing early resistance
- ✔ Use as a bulb and root dip or when transplanting
- ✔ Helps prevent transplant shock
- ✔ Easy application - root feed or foliar spray
- ✔ Apply early in the season outdoors, and all year for indoor plants



## GROW IT

### Premium Growth

Premium Growth is an award-winning plant food designed to produce outstanding plants with larger leaves and stronger stems. (8-16-8)

- ✔ Use on all plants, including trees, shrubs, flowers, and vegetables
- ✔ Promotes root and top growth, and larger foliage
- ✔ Provides a nutritional boost
- ✔ Easy application - root feed or foliar spray
- ✔ Use as soon as the plant emerges from the soil and throughout growth stages; helps revive lagging plants



## SHOW IT

### Premium Root & Bloom

Premium Root & Bloom is designed to produce abundant and vibrant fruit and blooms. The best way to finish strong and healthy. (2-15-15)

- ✔ Use on all plants, including trees, shrubs, flowers, and vegetables
- ✔ Promotes strong roots for better nutrient uptake
- ✔ Improves plant hardiness and builds resistance to disease
- ✔ Increases number and vibrancy of blooms, and vegetable yields
- ✔ Terrific for winterizing plants
- ✔ Easy application
- ✔ Apply as soon as plants start to fruit or flower

